



INTERNATIONAL WORKSHOP
TARGETED POLICIES: LESSONS FROM SUCCESSFUL BIOTECH
CLUSTERS EXPERIENCES

Santiago de Compostela

17-19 February 2010

Faculty of Economics

Organized by ICEDE Group (University of Santiago de Compostela)

PROGRAM:

WEDNESDAY, 17th of FEBRUARY

9:30 Welcome and opening

Xavier Vence, Professor of Applied Economics at University of Santiago de Compostela (Spain)

10:00 The Policy-Led Development of the Life Science Cluster at The Research Triangle (North Carolina)

Gil Avnimelech, Dr. Ono Academic Center, Israel & UNC-Chapel Hill, USA

12:00 The Scottish Life Science Experience

Michele Mastroeni and Alessandro Rosiello, Researchers at Innogen, University of Edinburgh (United Kingdom)

15:30 The Case of Singapore: A framework for discussing Strategic Targeting on Life Science

Oz Gore, Research Assistant at the Center for Innovation and Development Policy of Jerusalem Institute for Israeli Studies

17:30 The Medicon Valley experience: a bi-national life science cluster

María del Carmen Sánchez Carreira, Lecturer at the Department of Applied Economics of University of Santiago de Compostela (Spain)

THURSDAY, 18th of FEBRUARY

9:30 Policy lessons to learn from the North Carolina experience

Gil Avnimelech, Dr. Ono Academic Center, Israel & UNC-Chapel Hill, USA

10:00 Policy lessons to learn from the Scottish experience

Michele Mastroeni, Innogen, University of Edinburgh (United Kingdom)

10:30 Policy lessons to learn from the Singapore case

Oz Gore, Research Assistant at the Center for Innovation and Development Policy of Jerusalem Institute for Israeli Studies

11:00 Policy lessons to learn from the Medicon Valley experience

María del Carmen Sánchez Carreira, Lecturer at the Department of Applied Economics at University of Santiago de Compostela (Spain)

11:30 Discussion round on policy lessons and preparing a toolkit for targeting policy

Conducted by Dan Kaufmann, Senior Researcher at the Industrial Development Policy Group at the Jerusalem Institute for Israeli Studies

12:00 Bioclusters on the French Policy

Daniel Vastman, Head of Health, Biotech and Food Industry Department at the General Directorate for Competitiveness, Industry and Services

13:00 Biotechnology policy development in Lithuania

Eugenijus Butkus, Professor and Chairman at the Research Council of Lithuania

15:30 Biotechnology policy in Israel: history and scope

Naftali Arnon, National R&D Council of Israel

16:30 Biotechnology policy in Slovenia

Klavdija Uršič, TIA, Public Agency for Technology Development

17:30 Discussion round about the policies

Conducted by Dan Kaufmann, Senior Researcher at the Industrial Development Policy Group at the Jerusalem Institute for Israeli Studies

18:30 Comments to prepare a strategic targeting policy

Gil Avnimelech, Dr. Ono Academic Center, Israel & UNC-Chapel Hill, USA

FRIDAY, 19th of FEBRUARY

9:30 A proposal of indicators for assessing a successful targeted policy on life science sector

Óscar Rodil, Lecturer at the Department of Applied Economics at University of Santiago de Compostela (Spain)

12:00 Fine-tuned list of indicators for successful targeted R&D policies

Conducted by Xavier Vence, Professor of the Department of Applied Economics at the University of Santiago de Compostela (Spain)

15:30 A set of benchmarks to study in the participating countries and regions to implement biotech targeted policies

Conducted by Dan Kaufmann, Senior Researcher at the Industrial Development Policy Group at the Jerusalem Institute for Israeli Studies

17:00 Discussion round about indicators and benchmarks

Conducted by Alessandro Rosiello, Researcher Fellow at Innogen, University of Edinburgh (United Kingdom)

18:30 Conclusions

Conducted by Dan Kaufmann (Senior Researcher at the Industrial Development Policy Group at the Jerusalem Institute for Israeli Studies) and Xavier Vence (Professor of the Department of Applied Economics at the University of Santiago de Compostela (Spain))

Organizing Committee:

Director: Xavier Vence

Secretary: María del Carmen Sánchez Carreira

Óscar Rodil, Manuel González, Daniel Rodríguez, Ana Guerra, Brais Yáñez, Jorge Fernández

Dan Kaufmann, Oz Gore, Alessandro Rosiello, Michele Mastroeni